



Major General Keith L. Ware

Communications Awards Competition



Category

Last Name

Rank/GS

First Name

Middle

Unit

UIC

Street Address

State

Zip

Office phone number (Commercial)

Email

Title of Submission

Publication Date (DDMMYYYY)

Product URL(s)

Entrant CAC Signature

NCOIC/OIC CAC Signature

MACOM/DRU/ASCC CAC Signature

To CAC sign the document click on "Fill & Sign" at the top of the Adobe window. Click on "Place Signature" and then "Drag New Signature Rectangle..." Click and drag a rectangle on the appropriate CAC signature box. Make sure your CAC is listed and click on the "Sign" button. Adobe will add your CAC signature and open a save window to save the document.

"I acknowledge that by digitally signing above that all the information on this form is true and accurate, to the best of my knowledge."



**US Army Corps
of Engineers**®
Omaha District

CENWO-PA

17 January 2018

MEMORANDUM FOR Office of the Chief of Public Affairs, U.S. Army Corps of Engineers, ATTN: CEPA, 441 G Street NW, Washington, D.C., 20314-0001

SUBJECT: Nomination of Mr. Mike A. Glasch as Keith L. Ware Army Storyteller of the Year

1. Since he joined the U.S. Army Corps of Engineers – Omaha District Public Affairs Office, Mike Glasch has demonstrated a journalistic excellence and diversity rarely seen in the journalism profession. He develops comprehensive news stories, entertaining features and informative broadcasts. His diverse journalism background -- which includes stints as an Army photojournalist and broadcaster, a commercial broadcast producer and a civilian reporter -- enables him to handle any assignment.
2. Mike has proven to be an invaluable asset in telling the USACE story around the world, often in austere conditions. He recently completed a two-year tour in Afghanistan serving as the sole public affairs representative for the U.S. Army Corps of Engineers. Shortly after completing that assignment, Mike deployed to Puerto Rico in support of USACE's Hurricane Maria relief efforts where he produced more than a dozen video stories in a 30-day timeframe. During his time in Omaha, Mike has served as a mentor to more senior public affairs specialists, working with them on improving their digital media capabilities.
3. Mike's journalist talents have not gone unnoticed by his peers. He has been awarded numerous Department of the Army level Keith L. Ware awards to include being named the 2013 Army Civilian Broadcast Journalist of the Year and the 2007 Army Civilian Print Journalist of the Year (the only journalist to have won both awards). Also in 2007, Mike won top honors in the DoD Thomas Jefferson competition for his feature writing. Mike has also been recognized for his storytelling abilities by the Associated Press organizations in Mississippi and South Carolina.
4. One of Mike's greatest assets is his professionalism and the way he approaches a story. If it's a familiar topic he moves out. If not, he makes it his business to learn. He researches statistics, talks to subject matter experts and reads background information. The end result is an interesting story that educates and entertains. Another of his strengths is his natural ability to place his interview subjects at ease. His quiet, relaxing manner seems to encourage conversation producing strong quotes and colorful dialogue.
5. I wholeheartedly recommend Mike Glasch be named the 2017 U.S. Army Storyteller of the Year. He has set the example that all Army storytellers should strive to achieve. Mike possesses and demonstrates the skills today's Army journalists need to tell the Army story. It is not only Mike's technical skills that sets him apart from his peers, but also his wholehearted willingness to go where he is need to tell the Army story in an engaging and compelling manner.

Sincerely,

Thomas A. O'Hara III
Director, Public Affairs
Omaha District, USACE

Mike A. Glasch

Mike A. Glasch serves as a public affairs specialist with the U.S. Army Corps of Engineers – Omaha District, a position he has held since July 2017, having recently deployed to Puerto Rico in support of Hurricane Maria relief efforts.

Prior to his current assignment, Mr. Glasch held a variety of public affairs positions throughout the Department of Defense. From February 2007 to July 2017, he served as a print and broadcast journalist with the Fort Jackson, S.C., public affairs office. During that time Mr. Glasch deployed twice to Afghanistan in support of Operation Enduring Freedom and Operation Freedom's Sentinel; serving as the Public Affairs Officer for the U.S. Army Corps of Engineers – Transatlantic Afghanistan District from April 2015 to May 2017; and the Public Affairs Officer for the NATO Training Mission-Afghanistan from February 2014 to July 2014. From March 2006 to February 2007, Mr. Glasch served as a journalist for the Fort McPherson, Ga., public affairs office.

Prior to his civilian service with the Department of the Army, Mr. Glasch served on active duty as a public affairs specialist with the VII Corps public affairs office, followed by the Fort McClellan, Ala., public affairs office. During his military service, Mr. Glasch was deployed in support of Operations Desert Shield and Desert Storm.

Upon completion of his military service, Mr. Glasch enjoyed a 10-year career in television news. He worked as a producer and executive producer in various newsrooms in the southeast. While working as producer in Jackson, Miss., Mr. Glasch was the lead member of a team that produced award-winning newscasts during Hurricane Katrina.

Mr. Glasch is an alumnus of Louisiana State University and the University of Mississippi, where he earned a Bachelor of Arts degree in Journalism. He is a native of Burbank, Ill.

Mr. Glasch's civilian awards include seven Department of the Army level Keith L. Ware awards, for both broadcast and print – including Civilian Broadcast Journalist of the Year (2013) and Civilian Print Journalist of the Year (2007) – and a Department of Defense Thomas Jefferson award. His work has also been recognized in the commercial news industry; 2014 South Carolina Press Association – Feature story (third place); 2005 Mississippi Associated Press – Spot News (first place), Special Achievement (second and third place) and Best Newscast (second place); and 1995 Gold Medal for Sports Reporting from the Mississippi Association of Broadcasters.

His military awards include the Army Commendation Medal (w/ oak leaf cluster), National Defense Medal, Southwest Asia Medal (w/ 3 bronze stars), Kuwait Liberation Medal (Saudi Arabia) and Kuwait Liberation Medal (Kuwait).

