



# USACE Campaign Plan

US Army Corps of Engineers  
BUILDING STRONG®

*What will YOU do to make USACE GREAT?*

## USACE Vision

A GREAT engineering force of highly disciplined people working with our partners through disciplined thought and action to deliver innovative and sustainable solutions to the Nation's engineering challenges.

## USACE Mission

Provide vital public engineering services in peace and war to strengthen our Nation's security, energize the economy and reduce risks from disasters.

## GREAT is

- Delivering superior performance.
- Setting the standard for the profession.
- Making a positive impact on the Nation and other nations.
- Being built to last by having a strong "bench" of educated, trained, competent, experienced, and certified professionals.

### Goal 1

Deliver USACE support to combat, stability and disaster operations through forward deployed and reach back capabilities.

#### Objective 1a:

Ready, responsive and reliable.

#### Objective 1b:

Support the Operating and Generating Force.

#### Objective 1c:

Establish human resources and family support programs that promote readiness and quality of life.

#### Objective 1d:

Institutionalize USACE capabilities in interagency policy and doctrine.

### Goal 2

Deliver enduring and essential water resource solutions through collaboration with partners and stakeholders.

#### Objective 2a:

Deliver integrated, sustainable, water resources solutions.

#### Objective 2b:

Implement collaborative approaches to effectively solve water resource problems.

#### Objective 2c:

Implement streamlined and transparent regulatory processes to sustain aquatic resources.

#### Objective 2d:

Enable Gulf Coast recovery.

### Goal 3

Deliver innovative, resilient, sustainable solutions to the Armed Forces and the Nation.

#### Objective 3a:

Deliver sustainable infrastructure via consistent and effective military construction & real estate support to customers.

#### Objective 3b:

Improve protection, resilience and lifecycle investment in critical infrastructure.

#### Objective 3c:

Deliver reliable infrastructure using a risk-informed asset management strategy.

#### Objective 3d:

Develop and apply innovative approaches to delivering quality infrastructure.

### Goal 4

Build and cultivate a competent, disciplined, and resilient team equipped to deliver high quality solutions.

#### Objective 4a:

Identify, develop, maintain, and strengthen technical competencies .

#### Objective 4b:

Communicate strategically and transparently.

#### Objective 4c:

Standardize business processes.

#### Objective 4d:

Establish tools and systems to get the right people in the right jobs, then develop and retain this highly skilled workforce.